

Keith Harper

Design Director

ADDRESS 444 E 82nd St, New York NY
PHONE 206-351-4765
EMAIL keith@meetduo.com
PORTFOLIO www.meetduo.com

SUMMARY

I'm a versatile, collaborative design leader with 6 years of management experience and a passion for building software products. My experience spans product design, UI/UX, branding, and print design over 15+ years.

PROFESSIONAL EXPERIENCE

Design Operations, March 2020—Present

Clover, New York, NY

Facilitating project planning with design leadership; improving operational efficiency between design teams.

Freelance Design, Sep 2019—March 2020

Duo, New York, NY

Design Director, Apr 2018—Sep 2019

Vocabulary.com, New York, NY

Recruited, hired, and managed creative talent, executed hands-on design as needed. Set creative vision for an educational software product used by millions of students and ten of thousands of schools across the United States. Inspired creative talent to produce excellent work. Planned and oversaw work streams of all projects.

- Illustrated over 100 achievement badges for gamified system, leading to increased customer engagement.
- Planned and executed a major website expansion, unlocking an additional revenue stream from publishers.

Art Director, Jul 2015—Apr 2018

Ladders, New York, NY

Leveraged customer feedback and user research to deliver world-class solutions to 8 million job seekers. Produced product designs and marketing communications in collaboration with cross-functional teams by working closely with Product, Marketing, Sales, Engineering, and UX researchers.

- Increased profits 22% by transforming Recruiter platform into a revenue-generating platform.

Lead Designer, Aug 2014—Jul 2015

Bedrocket Media Ventures, New York, NY

Mentor for a team of 5 designers at Bedrocket, spearheading design and branding for two video products.

Lead Designer, Sep 2013—Aug 2014

Handshake, New York, NY

Designed a new Handshake brand identity, extending it across all touchpoints and marketing collateral.

Keith Harper

Co-Founder, Jul 2009—Sep 2013

Duo, New York, NY

Built and launched the first responsive portfolio for designers, a platform called *Well Crafted*.
Developed and sold a coworking space in Seattle called *The Mill*, which served dozens of freelancers.

Art Director, Aug 2008—Jul 2009

Inkd, Seattle, WA

Senior Designer, Sep 2007—Aug 2008

Possible, Seattle, WA

Art Director, Jul 2006—Sep 2007

Imagekind, Seattle, WA

Leadership role managing performance of a visual designer for an online art business.

2nd Lieutenant, May 2003—Jul 2006

Army National Guard, Rochester NY and Seattle, WA

Leadership role managing performance of two non-commissioned officers in a signal / intelligence unit.

VOLUNTEERING

Board of Directors, Oct 2015—Present

Narcolepsy Network, New York, NY

Serving as President of the board since February 2019 (previously VP since 2016). Sets vision for organization, ensuring alignment of strategic initiatives, project goals, and timelines across committees and programs.

EDUCATION

Bachelor of Fine Arts in Graphic Design, Rochester Institute of Technology 2003

SKILLS

Brand Identity Design

User Interface Design

Product Design

Adobe Creative Suite

Excellent Communication Skills

Performance Management

User Experience Design

Sketch / Agile / CSS

User Research

Creative Strategy

People Management

Project Management

Mobile Applications

Strategic Direction

Design Operations